

AVA COMMUNITY EVENTS

PURPOSE

An AVA Community Event (ACE) gives clubs flexibility to create events that are not burdened by IVV guidelines with the intent of providing more community outreach. An ACE is sanctioned by the AVA, but not by the IVV, to be responsive to local needs. Clubs are encouraged to fund ACE expenses via donations and/or sponsorships. The activity for an ACE may be any of the currently supported activities for IVV sponsored events including walking, biking, swimming, etc.

GENERAL AVA COMMUNITY EVENTS GUIDELINES

- A. Unless otherwise explicitly stated in this and following subsections, all event sanctioning procedures and guidelines detailed in Section 4.0 apply to an ACE. This includes, for example, deadlines for event submission and participation data entry, brochure content, approval of events, approval of brochure and other publicity materials, the requirement that event participants sign an AVA Athletic waiver, archiving of event materials, etc.
- B. There is no IVV stamp or credit provided for participants in an ACE.
- C. Clubs may create event brochures for AVA Community Events, but an event brochure is NOT required.
- D. ACE brochures, event directions or other promotional materials must not contain an IVV logo or reference the IVV.
- E. IVV minimal distance requirements do not apply to an ACE.
- F. AVA Special programs do not apply to an ACE. (No event stamp is available to imprint Special Program books.)
- G. Clubs may provide awards for an ACE; but the award should not include any reference to the IVV.
- H. Clubs may collect event participation fees (even more than the limits specified for IVV events), but all paid participants shall be categorized as “non-credit” (or paid) participants. The AVA will assess the Traditional Event Paid Participant Fee (See Appendix B) per non-credit/paid participant.
- I. An ACE cannot be designated as a PPSF event.

ACEs fall into the four classifications: Youth Community Events (ACE-Y), Private Community Events (ACE-P), Traditional Community Events (ACE-T) and Weekday Guided Community Events (ACE-WG) as detailed in the following sections, 5.03 through 5.06.

AVA YOUTH COMMUNITY EVENTS (ACE-Y)

ACE-Y events are for clubs who will be working with youth in the elementary, middle and high school environment. For example, a club may want to host a walk for an elementary school on their school grounds or at a park. Online accessibility of information will be limited to protect the identity and well-being of minors who will be participating.

- A. An ACE-Y event is sanctioned as an AVA Traditional Event where, in addition, the sanctioning club requests the Regional Director to approve the event in question as an ACE-Y event.
- B. The AVA ESR system must not publicly display any information about a sanctioned ACE-Y event.
- C. The sanctioning fees for an ACE-Y event are the same as for an AVA Traditional Event.

AVA PRIVATE COMMUNITY EVENTS (ACE-P)

ACE-P events are for clubs who host events that are exclusively for a private company or organization and not open to the public. For example, a club might offer to host a walking program for the employees of a private business. Because only employees of the company can participate, the event information will not be accessible to everyone.

- A. An ACE-P event is sanctioned as an AVA Traditional Event where, in addition, the sanctioning club requests the Regional Director to approve the event in question as an ACE-P event.
- B. The AVA ESR system must not publicly display any information about a sanctioned ACE-P event.
- C. The sanctioning fees for an ACE-P event are the same as for an AVA Traditional Event.

AVA TRADITIONAL COMMUNITY EVENTS (ACE-T)

ACE-T events are comparable to the AVA traditional that clubs currently host with the exception that IVV specific guidelines do not apply. Hopefully this will allow clubs more flexibility to customize community events in their regions where an IVV event is not possible due to constraints of IVV guidelines thus drawing more participation. An example of this type of event might be a traditional event whereby a club partners with a local nonprofit organization to host a walk that is less than 10 kilometers and books are not stamped.

- A. An ACE-T event is sanctioned as an AVA Traditional Event where, in addition, the sanctioning club requests the Regional Director to approve the event in question as an ACE-T event.
- B. The event details publicly displayed for an ACE-T event by the AVA ESR system shall include a distinct indication that the event is only AVA sanctioned and no IVV credit or stamp will be provided for event participation.

C. The per event sanctioning fees for an ACE-T event are the same as for an AVA Traditional Event.

AVA WEEKDAY GUIDED COMMUNITY EVENTS (ACE-WG)

ACE-WG events are designed to encourage weekly participation on a regular basis. Fun walks, guided walks, meet ups, etc., are examples of events that could fall into this category. Individual maps for each participant will not be required so long as there is a guide on each event and all participants follow the guide. The collection of a per-participant fee for an Individual Weekday Guided Event (IWGE) is optional. But if a club does collect participation fees, they are expected to enter the count of paid participants in the post event participation report.

A. Clubs must obtain an annual approval from their Regional Director to conduct Individual Weekday Guided Events (IWGEs) under the ACE-WG event category.

B. Once approved to conduct ACE-WG events for a given year, a club may conduct as many IWGEs as they wish as long as the chosen day of an IWGE:

a.) does not occur on a Saturday or Sunday and

b.) does not correspond to the date for an AVA Traditional event within a 100 mile radius from the IWGE.

C. Prior to an IWGE, the club must create a map or pre-planned route document for the event with a well-defined start and finish location.

D. IWGE information will not be entered into the AVA ESR prior to the event.

E. Participants in an IWGE must sign the usual AVA event log that includes the AVA athletic waiver.

F. Clubs are permitted, but not required, to collect a per-participation fee for an IWGE.

G. Clubs must archive the AVA event log and map (or route document) for each IWGE that is held and be stored for seven years.

H. Within 10 days after an IWGE is held, the sponsoring club must enter a post event participation report into the AVA ESR system including:

a.) The number of paid participants. (The AVA will assess the Traditional Event Paid Participant Fee, See Appendix B, per paid participant.)

b.) The number of participants who did not pay.

c.) The name of the IWGE guide

d.) The phone number IWGE guide e.) The email of the IWGE guide

f.) Attest that all participants signed an AVA event log containing the AVA athletic waiver.

g.) Attest that the AVA event log and the event map (or pre-planned route document) is on file and archived.

l. Clubs will be assessed an ACE-WG IWGE Processing Fee (See Appendix B) for each IWGE held in addition to the per paid participant fees for the event.